

Reporting
Elementary
This report aims to explain (how to increase sales).
This report will investigate (how to increase sales).
This report examines (how to increase sales).
This report considers (how to increase sales).
We are investigating ways of (increasing sales).
The main reason for this report is to (increase sales).
The most important reason for this report is to (increase sales).
This will result in (more sales).
This should result in (more sales).
This is likely to result in (more sales).
Intermediate
The purpose of this report is to (increase sales).
The purpose of this report is to find (ways to increase sales).
The purpose of this report is to describe (ways to increase sales).
The purpose of this report is to evaluate (ways to increase sales).
The purpose of this report is to outline (ways to increase sales).
One issue is that (sales are falling).
A further problem is that (sales are falling).
An analysis showed that (sales are falling).
A survey revealed that (sales are falling).
After studying (sales), it was found that (there is a decrease).
(Customers) considered (the products) to be (too expensive).
(Customers) said (the products) were (too expensive).
(Customers) mentioned (the products) were (too expensive).
(Customers) remarked that (the products) were (too expensive).
Advanced
Due to the fact that (the products are too expensive), (sales are falling).
In order to achieve (higher sales), we will need to (reduce prices).
If the findings of this report are implemented, it will result in (higher sales).
If the findings of this report are implemented, (higher sales) will result.
One major disadvantage is (the poor quality of the products).
One major drawback is (the poor quality of the products).
One major shortcoming is (the poor quality of the products).
The current situation is not acceptable because (low sales result in low profits).

Making suggestions
We suggest (reducing prices).
We suggest that (reducing prices) would be a good option.
We suggest that the best option is to (reduce prices).
We think it would be a good idea to (reduce prices).
We think it would be a good idea to look into the possibility of (reducing prices).
It is important to (reduce prices).
We recommend that you (reduce prices).

We strongly recommend that you (reduce prices).
It is vital to (reduce prices).
It is essential to (reduce prices).
We feel that it is important to (reduce prices).
In our view, you should (reduce prices).
We should start to consider how (prices) can best be (reduced).
Our chief recommendation is to (reduce prices).
There is a need for (price reductions).
We believe that (price reductions) are necessary.
We feel justified in recommending (price reductions).

Summarizing & evaluating
To sum up, (prices should be reduced).
To summarise, (prices should be reduced).
In summary, (prices should be reduced).
In conclusion, (prices should be reduced).
To recap, (prices should be reduced).
On the whole, we believe that (prices should be reduced).
Generally speaking, the trend is towards (price reduction).
Taking all of these points into consideration, (prices should be reduced).
All in all, it is clear that (prices should be reduced).
In short, (prices should be reduced).
In a nutshell, (prices should be reduced).
To cut a long story short, (prices should be reduced).
All things considered, (prices should be reduced).