

Presentations 1 – Starting a Presentation

Elementary

Hello, let's begin

Hello, I want to begin my presentation

My presentation today is about (marketing)

Today, I'm going to talk about (marketing)

OK, I'd like to begin by introducing (marketing)

I want to discuss (marketing)

In my presentation, I will talk about (marketing)

Intermediate

I'd like to introduce the theme of (marketing)

My objective this afternoon is to inform you about (marketing)

I'm here today to give you some information about (marketing)

I want to look at (marketing)

What I intend to do is to explain (marketing)

What I'd like to do is to discuss (marketing)

This presentation is designed to help you understand (marketing)

The purpose of this presentation is to discuss (marketing)

The subject of this presentation is (marketing)

Advanced

In this presentation, I would like to concentrate on (marketing)

My colleagues and I are going to give a short presentation on (marketing)

Today I want to consider aspects of (marketing)

I'm going to analyse (marketing)

To begin, I'm going to outline our (plans for marketing)

Presentations 2 - Connecting parts of the presentation

Elementary

The next point is (marketing)
If we can now turn to (marketing)
I now want to turn to (marketing)
I want to move on to the next point now
I'd like now to move on to talk about (marketing)
Intermediate
My presentation is split into three key areas
Firstly ... Secondly ... Thirdly
To begin with ... After this ... Finally
Let's now move on to (marketing)
I'd like to go on to discuss (marketing)
Moving on now to (marketing)
Advanced
Another interesting topic is (marketing)
The next aspect I'd like to consider is (marketing)
I'd now like to turn to (marketing)
Turning now to (marketing)
Having looked at (sales), I'd now like to consider (marketing)

<i>Presentations 3 - Conclusions</i>
Elementary
To sum up, we looked at (marketing)
In conclusion, I'd like to remind you about (marketing)
That is the end of my presentation
Intermediate
We've seen that (marketing) is very important
Overall, the message is that (marketing) is very important

To summarize my main points ...
Advanced
First we looked at (marketing) and we saw that it is vital for (modern companies)
Let me end by reminding you about (marketing)
In conclusion, may I remind you about (marketing)

<i>Presenting Yourself and Your Company</i>
Presenting Yourself
My name is (Ron Smith), I'm the (Marketing Manager) here.
I'd like to introduce myself, my name is (Ron Smith)
Let me introduce myself, my name is (Ron Smith)
I'm in charge of (marketing)
I'm responsible for (marketing)
I'm involved in (marketing)
I run the (marketing) department
I manage the (marketing) department
There are (15 people) in my team
(15 people) report to me
I have (15) direct reports
I have been doing this for (5 years)
I have been doing this (since 2014)
Presenting Your Company
This company is present in 20 countries worldwide
Our head office is in Paris
Our annual turnover is around €12 million
Our headcount is (just under 2,000)
We are the (biggest/oldest/most profitable) company in this sector
We make components (for washing machines)
We produce parts (for washing machines)
We are involved in (marketing)

We are involved in (marketing)
Our main activity is (marketing)
We help customers to (find insurance solutions)
We provide (marketing services)
Our customers rely on us to (find insurance solutions)