

SEANCE 2

1. Grammar

Choose the right questions for Lydia's answers.

a/What did you want to do when you left school ? **b/**What were you interested in ?

c/What do you do as a director of sales and marketing ? **d/**What did you do before ?

1.Q : _____

Lydia : In my job there are so many different areas to be marketing. So you're doing things for the rooms, the events, the bar, the gym

2.Q : _____

Lydia : I love going on holiday, I love staying in hotels...

3.Q : _____

Lydia : I didn't really know what I wanted to do when I left school,

2. Phonologie

a-Sounds

Observe the words below. Listen to the text and put the words into the right column according to the pronunciation of the stressed syllable.

Nature/areas/events/variety/around/typical/would/hotel/ahead/business/environment /
Those/thought/quite

Short vowels			Long vowel	diphthongs					triphthong
[i]	[e]	[ʊ]	[ɔ:]	[ei]	[ɛə]	[aʊ]	[əʊ]	[aɪ]	[aɪə]
filled	bed	wood	walk	failed	hair	now	know	five	higher

b-.Stressed words and stressed syllables**A)Listen to the text below and underline the stressed words**

With the nature of the job there's so many different areas to be marketing. So you're doing things for the rooms, the events, the bar, the gym- there's a real variety around that.

c)Listen to the text again and say which syllable is stressed**Transcript**

With the **nature** of the job there's so many different **areas** to be marketing. So you're doing things for the rooms, the **events**, the bar, the gym- there's a real **variety around** that. I suppose if I was looking at a **typical** day and how it **would** run if everything went according to plan, I would start at by looking at who's coming into the **hotel**, looking at the results from the night before, but then also looking at the months **ahead** and how we're looking and where the **business** needs are.

I loved going on holiday, I loved staying in hotels. I like meeting people, I like an international **environment**, and I love travelling. Hospitality has offered me the opportunity to put of all of **those** things into one.

I didn't really know what I wanted to do when I left school, I went for something that I **thought** I'd enjoy. I do enjoy going on holiday, I enjoyed hotels, and I just thought it was an area that I'd find **quite** interesting.

Nature
Variety
Around
ahead
environment
interesting

d) What to remember

Complete the text with the following words :

Lexical/ heart /grammatical/ stress(2 times)/ rule/ syllable

In spoken language, _____ words (auxiliary verbs, prepositions, pronouns, articles) usually do not receive any_____. _____ words, however, (nouns, verbs, adjectives, adverbs, ...) must have at least one stressed syllable.

There is no _____, however, about which _____ is stressed in a word with more than one syllable. You will need to learn the _____ of words by _____

Homework : Evaluation de l'oral.

Introduce yourself. Record the text below and send it by email to your teacher (ibbisbleu@gmail.com)

« ... I didn't really know what I wanted to do when I left school, I went for something that I thought I'd enjoy. I do enjoy going on holiday, I enjoyed hotels, and I just thought it was an area that I'd find quite interesting.

When I first started in hotels I got in doing reservations and events, and I always thought I'd be interested in a career in events, that was my initial intention to get into that area of work.

However, when I got in the sales team spotted my talents, they were quite interested in having me in their team so they gave me the skills that I would need from there and gave me the opportunities, so it wasn't difficult for me, I'd already got a foot in the door, I already understood the product and the client.../

Reading (Shadow speaking)

Industry Insights : Careers in hospitality. Lydia Smith, Director of sales and marketing

With the nature of the job there's so many different areas to be marketing. So you're doing things for the rooms, the events, the bar, the gym- there's a real variety around that. I suppose if I was looking at a typical day and how it would run if everything went according to plan, I would start at by looking at who's coming into the hotel, looking at the results from the night before, but then also looking at the months ahead and how we're looking and where the business needs are.

I loved going on holiday, I loved staying in hotels. I like meeting people, I like an international environment, and I love travelling. Hospitality has offered me the opportunity to put of all of those things into one.

I didn't really know what I wanted to do when I left school, I went for something that I thought I'd enjoy. I do enjoy going on holiday, I enjoyed hotels, and I just thought it was an area that I'd find quite interesting.

When I first started in hotels I got in doing reservations and events, and I always thought I'd be interested in a career in events, that was my initial intention to get into that area of work.

However, when I got in the sales team spotted my talents, they were quite interested in having me in their team so they gave me the skills that I would need from there and gave me the opportunities, so it wasn't difficult for me, I'd already got a foot in the door, I already understood the product and the client.

At A Level I did English Language, Spanish, Art, and then I followed the same kind of theory at university because I still wasn't sure, so then I did Linguistics and Hispanic Studies at degree level.

The company's put me through some really good training courses. We have an international business school, so I've been really lucky to be able to attend negotiation courses, sales courses.

You have to know what you want, you have to understand your market, you have to be very proactive to get yourself out there and go and get those things.

I love the variety, I love the environment, I love the fact that every day is different, every day presents a challenge. There's always more to learn, there's no time that you should never be doing nothing.

By the opportunities that it offers, by the pace that you can move at. You can travel, you can develop as quickly as you want. You've got a whole range of areas, if you don't particularly like one you can go into another and try that as well.

People do have misconceptions about hospitality. I think they think it can be a job where all the jobs are really at quite a basic level. But it's not like that at all, it's offered me a really good career opportunity to develop and get where I am today.

When I had the opportunity to go and work down in Spain. The company offered me a promotion

down there to our first property in Spain. So it was really great for me to be asked if I wanted to go and do that, so I took the opportunity readily. It was a big challenge to go there, live away from home, with the language as well, but it was definitely my highlight.

The things that I see as negative in relation to my role are also the things I really enjoy about it. It demands an awful lot of time, long hours, travelling. I have no routine in my life which I can find quite frustrating, but I also quite enjoy the unpredictability that I have.