

INTRODUCTION**Identifier le document**

This document is a ... / consists of ...

- a photograph / a photo / a snapshot in colour / in black and white
 - a drawing
 - a cartoon
 - a comic strip
 - an advertisement = an advert = an ad
 - a poster
 - a map
 - a leaflet / a brochure
 - an illustration etc.
- It comes from ... / It is an extract from ... / It is taken from ...
 - It is an advertisement for (a product, a service ...)
 - It was published in (+ name of newspaper / magazine) on + day / in + month, year ...
 - It is a shot from a film entitled ... directed by ...
 - It was drawn by ... / painted by ... / taken by ... / made by ...

Identifier le thème

It is about ... It deals with ...

DEVELOPPEMENT**1. Décrire le document**

La composition du document

- It consists of ... / It is composed of ...
- There is a title / slogan / text / photograph / drawing / cartoon / chart / map / plan / caption / speech bubble ...
- It shows ... / It represents ... / We can see ...

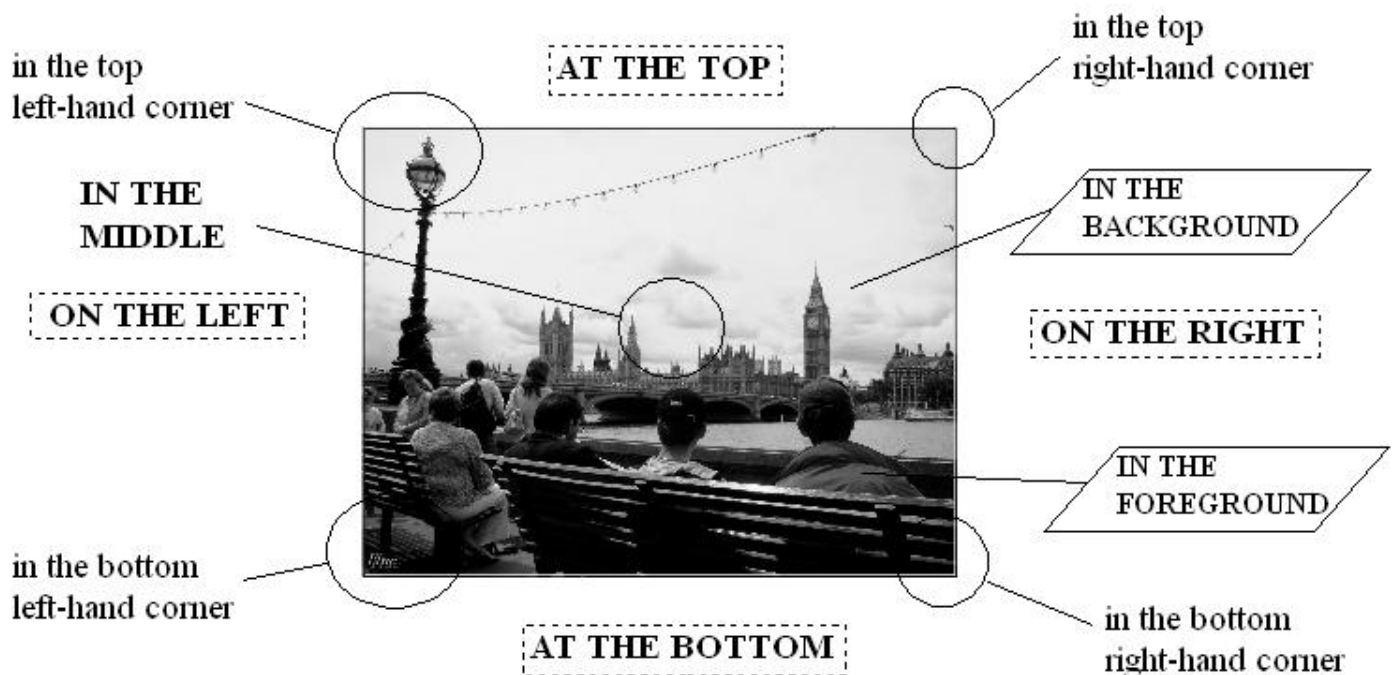
La description

Commencez toujours par décrire ce qui est le plus évident, et répondez aux Wh- questions

==> **Who / When / What / Where**

La localisation

- The scene takes place in ...
- Under the title / below the picture / opposite / next to / between / behind / in front of / above / under etc.



Les personnages

- There is 1 character / There are 3 characters
- Clothes and objects : He / She is wearing a blue T-shirt. He / she is carrying a bag.
- Action : He / She is + V-ing ... They are + V-ing ...

2. Analyser le document

- The author means that ... / suggests that ... / shows that ...
- The author informs / tells / warns us about ...
- The author's aim is to attract people's attention by showing ...
- What the author wants to denounce is ...

3. Opinion personnelle

I suppose that ... / I think that ... / According to me, ...

I agree with the author / I disagree with the author because ...

I find the document interesting / amazing / striking / ironic / funny / thought-provoking...

I like / I don't like this document because ...

It makes me feel sad / angry / happy ...

CONCLUSION

To conclude / As a conclusion, we can say that ...

La conclusion reprend sommairement l'idée principale du document et ouvre sur autre chose ...