

Mission #4

Some of our friends are hooked on their screens day and night. To sensitise them to SFW (Screen Free Week), from April 30-May 6, 2018, we have decided to organize an open debate at school inviting school children, teachers, parents, and doctors.

Listening:

- ↻ I will learn how to understand commercials and TV reports.
- ↻ I will learn how to understand people talking about TV.

Reading:

- ↻ I will learn how to understand an article on a contemporary issue and spot the author's viewpoint from the arguments he gives.
- ↻ I will learn how to decipher ads and advertising strategies.

Speaking TO and WITH the group :

- ↻ I will learn how to describe and discuss advertising strategies and campaigns.
- ↻ I will learn how to participate in a debate to express my views backing them up with explanations and arguments.

I will need the following tools:**→ thematic vocabulary:**

- Ads / spoof ads and advertising campaigns
- Information vs manipulation
- verbs to express emotions / feelings / opinion

→ grammar

- infinitive and causative structures
- exclamative structures
- comparative structures
- wishes and regrets
- logical and chronological linkwords

→ phonology:

- pronunciation of phonemes
- word stress (p176)
- sentence stress and rhythm (p40)
- intonation

Assessments**Reading skill**

- I will be given an unknown document on a topic I know to try and understand it.

Listening skill

- I will listen to an unknown programme on a topic I know and try to understand it.

Speaking skill

- I will take part in a contradictory debate on a TV talk-show.